

# The Future of ABRI's Breed Registry

ABRI is excited to announce the redesign of our International Livestock Registry (ILR) suite of products. With a history spanning back to the 1980's, ILR 2, ILR Online and Internet Solutions has been a steadfast companion to Breed Societies and seed-stock livestock farmers around the world. As technology progresses and industry needs evolve, it is time for a new chapter.

## Designing the future of breed registry

Mark Christian, our Chief Product & Innovation Officer has been meeting with clients and facilitating workshop discussions on the future of our software. This has resulted in an intensive 12-week design phase that commenced this month with the support of Datacom, a New Zealand-based consultancy firm with an extensive experience in agricultural technology transformation.

Currently we are completing the discovery process that involves interviews with numerous users, and this will be followed by a design conference where we will map out the future state of the ABRI breed registry offering.

## New staff to lead the transformation

To lead this effort, we have recruited several key staff. Our new Chief Technology Officer (CTO), Colby Funnel brings decades of experience in leading technology teams. Colby is responsible for our software development, IT and ILR2 support teams. Nik Sreedhar joins us as the Product Manager for breed registry software. He will ensure that what we build is fit for purpose, scalable and meets the needs of our clients globally. Lastly, Christy Riley has joined ABRI as our new Customer Service Manager. Christy will be your main point of contact for your service-related needs and can be contacted on 02 6773 5377 or [christy.riley@abri.une.edu.au](mailto:christy.riley@abri.une.edu.au)

## Co-designing the future

Key to the success of building the new generation of breed registry software is the involvement of our clients and users. We are actively seeking direct engagement with many of you to gather your invaluable feedback, perspectives, and insights. Moreover, we extend an invitation to connect with us to share any additional ideas you may have.

Please don't hesitate to reach out to Nik Sreedhar 0414 557 157 or [nikhil.sreedhar@abri.une.edu.au](mailto:nikhil.sreedhar@abri.une.edu.au)

We welcome your input and collaboration.

## TIMELINE - PROJECT SCHEDULE

